Core Certificate in Nonprofit Management & Leadership
Building the Next Generation of Leaders
Overview

How can you make the difference in your organization? A firm grasp of business fundamentals, an ability to think and act strategically, and a capacity to make tough yet humane decisions. The Core Certificate in Nonprofit Management and Leadership at Boston University provides you with an unparalleled opportunity to develop the precise leadership and management skills you need to make your organization thrive.

Here you will combine your distinctive purpose, voice, and ambition with the accumulated knowledge and wisdom of experienced practitioners, seasoned faculty, and accomplished social entrepreneurs. Prepare yourself for heightened effectiveness through individual performance and orchestrated teamwork. Our hands-on curriculum brings together core management skills and self-knowledge with an understanding of the powerful organizational and community systems within which your leadership is exercised.

Why choose this program?

- Superb faculty drawn from both the Boston University School of Management and an extensive network of senior nonprofit leaders.
- A sophisticated curriculum that provides participants with a strong foundation in nonprofit management and leadership.
- Practical application of classroom learning in the workplace.
- Introduction to a broad network of senior and emerging leaders of nonprofit organizations.
- Ongoing peer network: The Institute for Nonprofit Management and Leadership supports an active network of Certificate program participants, mentors, and faculty. The network is built during the program and nurtured through the following years, as participants continue to develop their careers.
- A flexible schedule that allows you to work and attend classes.

Who should attend?

The Core Certificate in Nonprofit Management and Leadership program is designed for executive directors and senior managers who are ready for both graduate level instruction and the application of what they learn to their immediate work situation. Our participants reflect the diversity of the broad-based nonprofit community in greater Boston, including organizations for youth development, environment, affordable housing, community development, advocacy, health care, education, philanthropy, religion, and arts and culture, with an emphasis on organizations that focus on social justice and social impact.
Mission Statement

The Institute for Nonprofit Management and Leadership educates, connects, and supports the next generation of nonprofit leaders.

Program Content

The Core Certificate in Nonprofit Management and Leadership consists of three core components: Management Seminars, Practice Seminars, and Mentoring. The curriculum combines traditional classroom learning with small group feedback sessions, providing students with an opportunity to apply newly acquired skills and theory immediately to their workplace environment.

The Management Seminar consists of 22 two-hour sessions that survey the fundamentals of management and leadership. The Management Seminar is taught by the core faculty with guest lectures by leading executives in the nonprofit field.

The Practice Seminar is conducted in small groups and provides participants with the opportunity to personalize the themes of the Management Seminar through the discussion of live cases. Practice Seminars are facilitated by Senior Fellows, who are nonprofit executives, coaches, and mentors. The small groups engage in action-oriented problem solving and discussion regarding specific challenges confronted individually or collectively by participants and their organizations.

Participants are matched with a Senior Mentor, experienced current or former nonprofit executive directors who are pleased to share their lessons learned with the next generation of nonprofit leaders.

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Barry Dym, Founder and Executive Director, INML
Barry Dym is the Founder and Executive Director of the Institute for Nonprofit Management and Leadership at BU’s School of Management. Over a long career, he founded and directed three other organizations—the Family Institute of Cambridge; the Boston Center for Family Health; Workwise Research and Consulting—and a professional journal, Family Systems Medicine. He has worked as an organization development and strategy consultant, executive coach, psychotherapist, teacher, and author. Among Dym’s four books are Leadership in Nonprofit Organizations and Managing Leadership Transitions. His consulting clients have ranged grass roots organizations, to many Community Development Corporations and large mental health centers in the nonprofit world to such corporations as State Street, MFS, and the Boston Globe. He has served on and consulted to many boards of directors, including the Teaching and Learning Alliance, for which he currently serves as the Board President. Dym received his AB and PhD from Harvard University.

Kristen McCormack, Executive-in-Residence and Faculty Director, INML
Kristen McCormack has over twenty-five years of experience managing and leading public and nonprofit organizations. She is the Founder of the Neighborhood House Charter School in Dorchester and the Founding Executive Director of the Greater Boston Food Bank. Additionally, Ms. McCormack has served as a teacher, consultant, and board member to Boston-based nonprofit organizations. Ms. McCormack serves as the Faculty Director of the Public and Nonprofit Management Program at BU, where her work is focused on global social enterprise and the leadership of nonprofit organizations. Ms. McCormack holds a BA in Community Planning from the University of Massachusetts and an MBA with a concentration in Public and Nonprofit Management from Boston University.

Core Instructors
Kristen McCormack, Executive-in-Residence and Faculty Director, INML
David Stolow, Faculty Director, Public and Nonprofit Management Program

Senior Fellows
For a complete list of Senior Fellows, please visit bu.edu/inml.

Staff
Barbara Booras, Program Manager, Executive Leadership Center
Kristen Heintz-Perkins, Assistant Director, INML

Matt Epstein, Director and Co-Chair, Retail, Restaurant and Consumer Group, Goulston & Storrs
Hubie Jones, Dean Emeritus, Boston University School of Social Work
Peter Karoff, Founder & Former President, The Philanthropic Initiative
Melinda Marble, Deputy Director, Barr Foundation
Claudio Martinez, Executive Director, Hyde Square Task Force
Peter Nessen, President, Corporate Realty Investment Company, LLC
Sue Pucker, Owner, Pucker Gallery
Geeta Pradhan, Director of Programs, Housing, Civic and Community Development, The Boston Foundation
Mark Rosen, Advisory Director, Charlesbank Capital Partners
David Shapiro, President and CEO, MENTOR - The National Mentoring Partnership
Bill Walczak, President, Carney Hospital

(For a complete list of mentors, please see our website: bu.edu/inml)
Mark Allan, Boston University
JJ Bartlett, Fishing Partnership Health Plan
Susan Connelly, Massachusetts Housing Partnership
Juma Crawford, Friends of the Children Boston
Dharmena Downey, Fenway Community Development Corporation
Mechila Eng-Salazar, Boys and Girls Club of Middlesex County
Asa Fanelli, Horizons for Homeless Children
Karen Frederick, Community Teamwork, Inc.
Fran Froelich, Community Works
Esther Hanig, Massachusetts Nonprofit Network
Bethany Kendall, ESC New England
Chrystal Kornegay, Urban Edge
Joe Kriesberg, MACDC
Paul Lanzikos, North Shore Elder Services
Gail Latimore, Codman Square NDC
Danny LeBlanc, Somerville Community Corporation
Penn Loh, Tufts University - Urban and Environmental Planning
Annette Rubin, Brigham & Women’s Hospital
Barbara Salisbury, MAB Community Services
Dave Santulli, United Planet
Madeleine Steczynski, Zumix
Richard Thal, Jamaica Plain Neighborhood Development Corp.
David Turcotte, UMASS Lowell
Mariama White-Hammond, Project HIP-HOP

For a complete list of Senior Fellows, please visit bu.edu/inml.
Testimonials

"It was tremendously helpful to connect with other leaders in the nonprofit community. Discussing everyone’s respective organizational challenges helped to put theory into practice and provided illuminating context to my day-to-day work."

"Executive Directors of small nonprofits shoulder a lot of responsibility. With so many pressing duties and deliverables, they can feel isolated. The INML gives the nonprofit leaders the opportunity to work with their peers in an academic setting that is conducive to sharing, learning from and supporting each other."

"The INML has given access to talent and resources which helped our Executive Director and his key staff rethink where the organization should be making key investments in infrastructure. The outcome has been invaluable."

"She has brought clear, focused ideas that have helped to generate important thinking and that are leading to major changes in the organization on both the staff and the board level. These have been a direct result of ideas she has brought from the INML program."

"I am better at managing our program directors—knowing how to best help them succeed in their jobs—including when to let them run on their own with a project and where they might need more help from me."

"The small group sessions have both given me confidence in presenting an issue and been a rich source of information related to work issues."

Admission

To be considered for the Core Certificate in Nonprofit Management and Leadership, participants must be currently employed in the nonprofit sector.

The Admissions Committee will review all completed applications. Applicants will be notified about their admission status on a rolling basis. Applications received after the application deadline will be considered on a space-available basis. Applications will be acknowledged promptly by email. If you have not received an acknowledgement within two weeks of the date you submitted your application, please contact us.

A completed application consists of:
- Current resume
- Completed application form (available online at bu.edu/inmlcore)
- Two recommendations

One of the recommendations should be from your current Executive Director or Board Chair. The second recommendation should be from a peer or someone who knows your professional work.

Completed applications and recommendations should be submitted online or mailed to:
Executive Leadership Center
Boston University School of Management
c/o Core Certificate in Nonprofit Management Admissions Committee
595 Commonwealth Avenue, Office 404
Boston, MA 02215

Email: elc@management.bu.edu
Phone: 617-353-4248

Dates & Fees

Please visit bu.edu/inmlcore for current program dates.

Fees

Full tuition for the Core Certificate in Nonprofit Management and Leadership is $3000 per participant. We are able to keep costs this low because of the generous and substantial subsidies provided by our foundation partners. Tuition may be paid by the individual or by the nonprofit organization employing the participant - or a combination of the two. Full payment is due prior to starting the program. Please refer to the application for payment instructions. For more information, please visit our website or contact the Executive Leadership Center staff at 617-353-4248.
Institute for Nonprofit Management and Leadership
Admissions
Executive Leadership Center
Boston University School of Management
595 Commonwealth Avenue, Office 404
Boston, MA 02215

INML Office Address
143 Bay State Road
Boston, MA 02215

SUPPORTERS:
bu.edu/inmlcore