

Anne Tena

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October 31, 2007

Mr. Robert Burns
President, Marketing Division
Nestle Purina
123 Checkerboard Square
St. Louis, MO 63110

**"Prospecting" Cover Letter
for opening a dialog with a
target company with no
known job openings.**

Dear Mr. Burns:

I learned of Nestle Purina through online research using TheVault.com in the Feld Career Center at Boston University's School of Management. Currently, I am completing my Masters of Business Administration with a concentration in Marketing at BU and from my research on your web site, I believe there would be a good fit between my skills and interests and your needs.

I am interested in a Brand Management position upon completion of my degree in May 2008. As a graduate student, I am one of six members on a marketing development team where we are writing a strategic marketing plan for Nike. My responsibilities include creating and implementing tailored programs including identifying strategies and managing creative development. This requires the use of my creative, organization and leadership skills. Through previous internship experience, I have established a strong background in database management and marketing communications. These skills would benefit the marketing efforts of Nestle Purina.

Enclosed is my resume which further outlines my qualifications, making me well suited to the project areas in which your division of Nestle is expanding efforts. I would appreciate the opportunity to discuss a position with you, and will contact you in early November. Similarly, if you have any questions or if you need any additional information from me, such as a company application form or transcripts, please do not hesitate to contact me at (617) 353-2834 or via e-mail at antenna@bu.edu.

Thank you for your time and consideration.

Sincerely,

(Signature)

Anne Tena